



NLI CONFERENCE 2023

BREAKING BARRIERS

National Leadership Institute
المعهد الوطني للقيادة

PROMOTIONAL BOOKLET



TABLE OF CONTENTS



NLI LEADERSHIP CONFERENCE 2023	3
UNDER THE PATRONAGE OF THE MINISTER OF FINANCE	5
OUR SPONSORS & PARTNERS	6
2-DAY CONFERENCE AT A GLANCE	7
CONFERENCE DAY 1: DIGITAL TRNASFORMATION	9
DAY ONE OVERVIEW	10
KEYNOTE SPEAKERS	11
PANEL SESSION	14
WORKSHOPS (OPTIONAL)	15
CONFERENCE DAY 2: DIVERSITY & INCLUSION	16
DAY TWO OVERVIEW	17
KEYNOTE SPEAKERS	18
PANEL SESSION	22
WORKSHOPS (OPTIONAL)	23
WHAT ATTENDEES RECEIVE	24
PRICING & REGISTRATION	25
TICKET PRICES	26
CORPORATE DISCOUNT PACKAGES	27
TICKET BOOKING FORM	28
WHO WE ARE	30
ABOUT US	31
RECAP OF THE NLI CONFERENCE SERIES 2021	31
RECAP OF THE NLI CONFERENCE SERIES 2022	32
CONTACT US	33
APPENDIX	34

NLI LEADERSHIP CONFERENCE 2023

BREAKING BARRIERS

NLI LEADERSHIP CONFERENCE 2023
BREAKING BARRIERS

2 DAYS

6 INTERNATIONAL KEYNOTE SPEAKERS

2 NATIONAL SPEAKERS

8 PANELISTS

5 WORKSHOPS

NETWORKING EVENT

LEADERSHIP, DIGITAL TRANSFORMATION, EMERGING TECHNOLOGIES,
DIVERSITY & INCLUSION

UNDER THE PATRONAGE OF THE MINISTER OF FINANCE



We are honored to announce that the **NLI Conference 2023: Breaking Barriers** is proudly held under the esteemed patronage of **HE Fahad Al-Jarallah** the Minister of Finance.

This prestigious endorsement highlights the significance of our conference and underscores the value it brings to Kuwait. With the unwavering support of this esteemed ministry, the NLI Conference 2023 promises to be a landmark event, empowering attendees to overcome challenges, explore new horizons, and forge meaningful partnerships. We are thrilled to have the backing of these distinguished authorities and look forward to delivering an exceptional conference experience that drives progress and innovation in the industry.

OUR SPONSORS & PARTNERS



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OFFICIAL CARRIER



MEDIA SPONSOR



TECH SPONSOR



PAYMENT SPONSOR



CONTRIBUTING SPONSORS



2-DAY CONFERENCE AT A GLANCE



The NLI Conference: Breaking Barriers is a highly-anticipated event designed to inspire and empower attendees. This is an overview of the tentative agenda and conference details. The conference is set to feature a lineup of renowned keynote speakers, panel discussions, and interactive workshops, along with ample opportunities for networking and connecting with like-minded professionals. The tentative schedule comprises an array of thought-provoking topics related to leadership, innovation, and diversity.

With a diverse range of international and local speakers and topics, the NLI Conference promises to be a valuable experience for professionals at all levels, offering an exceptional opportunity to learn, grow, and connect with others in the industry.

Date:
Mon, Oct 9th, 2023
Tues, Oct 10th, 2023



Conferences
Delivered by International & Local Keynote Speakers

Time:
8.30am – 4.30 pm



Panel Discussions
With renowned experts, & moderated by a local representative

Location:
Grand Hyatt Hotel
360 Mall – Kuwait



Workshops
Taster workshops will be delivered by international experts

Time	Day One: Monday, October 9 th	Time	Day Two: Monday, October 10 th
9.30-10.00	Opening & Welcoming	9.30-10.00	Opening & Welcoming
10.00-11.00	Keynote #1	10.00-10.30	Keynote #4
		10.30-11.00	Keynote #6
11.00-12.00	Keynote #2	11.00-12.00	Keynote #6
12.00-12.30	Networking Break	12.00-12.30	Networking Break
12.30-1.30	Panel Discussion	12.30-1.30	Panel Discussion
1.30-2.45	Keynote #3	1.30-2.45	Keynote #7
3.00-4.00	Lunch Break	3.00-4.00	Lunch Break
4.00-4.45	Workshop #1	4.00-4.45	Workshop #3
	Workshop #2		Workshop #4

● Keynote Session
 ● Panel Discussions
 ● Workshop Session

CONFERENCE MODERATOR



**DR. GRAEME
CODRINGTON**

tomorrowtoday
Leading in a changing world **global**

London
Business
School

Gordon
Institute
of Business
Science
University
of Pretoria

Dr. Graeme Codrington is a well-known futurist, expert on the future world of work, and a professional speaker. He is the co-founder and international director of TomorrowToday Global, a firm specializing in helping businesses and organizations navigate the complexities of the fast-changing world.

Dr. Codrington is a sought-after keynote speaker and has presented to various audiences, including corporate executives, leadership teams, and conference attendees, both locally and internationally. He is recognized for his dynamic presentations that provide valuable insights into trends, technological advancements, and shifts in the workplace, preparing organizations and individuals for the future.

In a world where digital transformation is reshaping industries and societies, Dr. Codrington's expertise serves as a guiding beacon, illuminating the path towards a world united by technology. As we navigate the complexities of the future, his insights leave a lasting impact, empowering us to build a more equitable and digitally empowered world for generations to come.



BREAKING **BARRIERS**

DAY ONE: DIGITAL TRANSFORMATION

OVERVIEW DAY 1: DIGITAL TRANSFORMATION & EMERGING TECHNOLOGY



9 October 2023
**CREATING AN
"UNSTOPPABLE" MINDSET**
By Tom Bilyeu

The co-founder of **Quest Nutrition**, a unicorn startup that was sold at **over \$1 billion**, and the founder of **Impact Theory**, a series that explores the mindsets of the world's highest achievers.



9 October 2023
**SURVIVING ARTIFICIAL
INTELLIGENCE**
By Calum Chace

"**The AI guy**," author of "Surviving AI" & "The Economic Singularity," and co-host of The London Futurist Podcast. He's been invited to speak worldwide, including **TEDx** & the **European Parliament**



PANEL DISCUSSION
Dr. Mohammed Qasem



9 October 2023
**DATA SCIENCE FOR
DECISION MAKING**
By Dr. Daniel Hulme

The founder and CEO of **Satalia**, a London-based AI & data science solutions company. It provided solutions for companies like **Tesco** & **PwC**. He is an expert on topics related to AI & data science.



This is an overview of our speakers for the **first day** of the **NLI Conference: Breaking Barriers**, where the focus will be on **Digital Transformation and Emerging Technologies**. Our lineup of renowned international speakers will cover the latest trends, innovations, and strategies related to AI, machine learning, blockchain, and IoT. You'll have the opportunity to learn from experts from various industries who have worked with top universities and organizations worldwide.

**The speakers we are interested in (shown above) are subject to change based on availability.*

KEYNOTE #1



CREATING AN "UNSTOPPABLE" MINDSET

Tom Bilyeu, co-founder of the **billion-dollar brand Quest Nutrition**, will share invaluable insights on cultivating an unshakable mindset for corporate excellence.

Tom Bilyeu's expertise in mindset, motivation, and impact will equip your team with the tools to break through barriers and achieve exceptional results. Gain insights into developing a growth-oriented culture, fostering resilience in your workforce, and transforming self-perceptions to unlock untapped potential.

As a visionary entrepreneur who has led a global brand to unparalleled success, Tom's experiences provide a compelling foundation for corporate leaders seeking to drive innovation and growth within their organizations. The conference promises practical strategies to revolutionize your team's approach to challenges and fuel their drive towards success.



**TOM
BILYEU**



DAY ONE | 9 OCTOBER 2023

KEYNOTE #2



SURVIVING ARTIFICIAL INTELLIGENCE

Calum Chace is a sought-after keynote speaker and best-selling writer on artificial intelligence. He focuses on the medium- and long-term impact of AI on all of us, our societies and our economies.

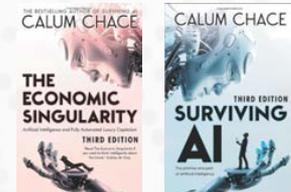
His non-fiction books on AI are *Surviving AI*, about strong AI and superintelligence, and *The Economic Singularity*, about the prospect of widespread technological unemployment. Both are now in their third editions.

He is co-founder of a think tank focused on the future of jobs, called the Economic Singularity Foundation. The Foundation has published *Stories from 2045*, a collection of short stories written by its members.

Before becoming a full-time writer and speaker, Calum had a 30-year career in journalism and in business, as a marketer, a strategy consultant and a CEO. He studied philosophy at Oxford University, which confirmed his suspicion that science fiction is actually philosophy in fancy dress.



CALUM
CHACE



DAY ONE | 9 OCTOBER 2023

KEYNOTE #3

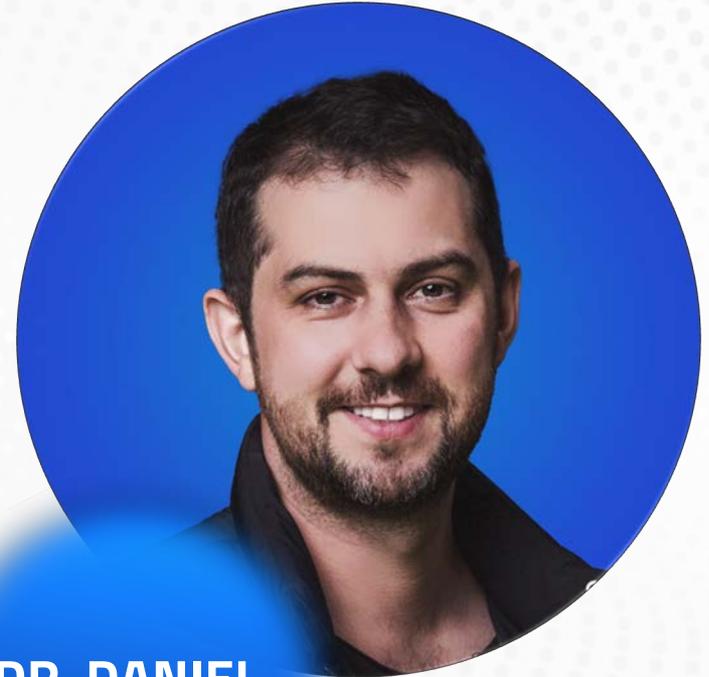


DATA SCIENCE FOR DECISION MAKING

Dr Daniel Hulme is a leading expert in Artificial Intelligence, emerging technologies and the Metaverse. He is the CEO of Satalia, an award-winning company that provides AI products and solutions for global companies such as Tesco and PwC, and he is also the Director of UCL's Business Analytics MSc.

He is also Chief AI Officer for WPP. He works across WPP agencies to define, identify, curate and promote AI capability and new opportunities for the benefit of the wider group and society.

Dr. Hulme's expertise extends to data science and decision-making, emphasizing the power of data-driven insights. He advocates for leveraging data to make informed decisions, empowering organizations to adapt swiftly and gain a competitive edge. With his visionary guidance, businesses can unlock the potential of data and embrace a progressive future.



**DR. DANIEL
HULME**

SATALIA



DAY ONE | 9 OCTOBER 2023

PANEL DISCUSSION



DIGITAL TRANSFORMATION IN KUWAIT

A panel discussion on "Digital Transformation and the Emerging Technologies," skillfully moderated by the esteemed **Dr. Mohamed Qasem**, an assistant professor in electronic engineering. This exclusive event aims to explore the dynamic interplay between digital transformation and cutting-edge technologies that are reshaping industries worldwide. Our distinguished panelists, each possessing extensive expertise in their respective domains, will shed light on the latest trends and opportunities in the rapidly evolving digital landscape.

Our Panelists:



Talal Al Awadhi
CEO, Ottu



Dr. Daniel Hulme
CEO, Satalia



Calum Chace
Author of "Surviving AI"



Yousef Al Husaini
CEO, Baims



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**DR.
MOHAMED
QASEM**

DAY ONE: WORKSHOPS (OPTIONAL)



9 October 2023

DEMYSTIFYING & DEPLOYING AI

By Dr. Daniel Hulme & Calum Chace

The workshop delves into the symbiotic relationship between ransomware attacks and the dark web, showcasing their widespread and devastating consequences. It covers the mechanics of ransomware, including infection methods and encryption techniques, while delineating various ransomware types. The dark web's pivotal role in supporting ransomware operations is explored, highlighting its marketplaces and communication channels. The societal impact of ransomware is discussed, encompassing response challenges, ethical and legal considerations around payments, and law enforcement efforts. Ultimately, the presentation underscores the imperative for collaborative action to combat the intertwining threats of ransomware and the dark web.

9 October 2023

THE TIDES OF CHANGE

By Graeme Codrington

No-one can predict the future - even less so in a world filled with as much uncertainty and disruption as ours currently is. Instead, we need to learn to think strategically using scenarios, developing our imaginations, and deliberately building the capacity to see and understand the implications and meaning of change. Leaders move beyond their technical expertise and need to develop a toolkit that builds future-focus into every part of their organisations.

9 October 2023

THE INTERSECTION OF RANSOMWARE & THE DARK WEB

By Ameen Altajer

Embracing AI is essential for business success in the coming decade. Organizations that fail to do so may shrink or disappear. Understanding AI and its potential for your organization is crucial. Despite its complexity and jargon, AI has become profitable after the AI Big Bang in 2012 and the advent of generative AI in 2023. Join our interactive workshop led by world-leading experts to gain confidence in discussing AI and charting a profitable course. In the morning, we'll provide keynotes to explain AI's nature, history, capabilities, and prospects. In the afternoon, we'll delve into AI applications, discussing whether your organization uses them or plans to. We'll explore successes and challenges and share case studies from other organizations. Finally, we'll review successful digital transformation practices and lessons from past mistakes. Join us to stay on the cutting edge without venturing onto the bleeding edge.

Here's an overview of the exclusive workshops planned for Day 1 of the conference. Our esteemed speakers, experts from diverse disciplines and industries, will delve into hot and relevant topics.



BREAKING **BARRIERS**

DAY TWO: DIVERSITY & INCLUSION

OVERVIEW DAY 2: WOMEN IN LEADERSHIP & DIVERSITY



10 October 2023
BREAKING BARRIERS FOR WOMEN
By Maen Razouqi

Featuring a national leader who has broken through barriers and overcome challenges to champion and support women in leadership positions



10 October 2023
BREAKING BARRIERS FOR WOMEN
By Rana AlNibari

Featuring a female leader who overcame challenges & shattered glass ceilings in their respective field. She will share personal experiences, obstacles, and strategies she employed to overcome them.



PANEL DISCUSSION
Besma Alqassar



10 October 2023
USING LIFE'S OBSTACLES AS FUEL
By Sara Sabry

The first Egyptian astronaut, the first Arab woman in space, and the first woman from the African continent to go to space, She has made history with her contributions to space exploration.



10 October 2023
THE SCENT OF SUCCESS
By Jo Malone

Founder of Jo Malone London and sold it to Estée Lauder in 1999. She has won awards for her contributions to the fragrance industry and is also a writer, public speaker, and philanthropist.



This is an overview of our speakers for the **second day** of the **NLI Conference: Breaking Barriers**, where the focus will be on **Diversity & Inclusion & Women in Leadership**. Our lineup of renowned speakers will cover gender equality, diversity, and inclusion in the workplace. Learn from experts with extensive experience working with top organizations worldwide on how to overcome barriers to women's leadership and create a more inclusive work environment.

**The speakers we are interested in (shown above) are subject to change based on availability.*

KEYNOTE #1



USING LIFE'S OBSTACLES AS FUEL

Sara Sabry, Egypt's first female Analog Astronaut journey is an unconventional one. Her broad interests have continuously pushed her to explore beyond her comfort zone - going all in on the things that mattered. Her wide range of experiences span from Mechatronics and Computational Fluid Dynamics, to Stem Cell Development (for Neurodegenerative Diseases), Robotic Surgery and Bioastronautics.

As an Egyptian woman, Sara has always been told that engineering would be "too hard" for her, that she would never have any opportunities in her country if she chose to pursue the biomedical field, that being interested in the space field is a waste of time. Her mission in life is to help others who have been told the same negative comments be able to take this energy, internalize it, and use it to drive them forward.



**SARA
SABRY**



DAY TWO | 10 OCTOBER 2023

KEYNOTE #2



BREAKING BARRIERS FOR WOMEN

Maen Razouqi, CEO of Kuwait Airways and a leadership influencer with 24 years of career history working globally in the technology industry. Skilled in Energy, Technology, Business Development, Operations, Human Resources, Strategic Planning and Executive Corporate Management. Strong business development professional graduated from IMD (International Institute for Management Development) - Business Programs and Arizona State University with a BS in Civil Engineering.

Maen will discuss and pinpoint how he has broken through barriers and overcome challenges to champion and support women in leadership positions



**MAEN
RAZOUQI**



DAY TWO | 10 OCTOBER 2023

KEYNOTE #3



WOMEN BREAKING BARRIERS

Ms. **Rana AlNibari**, an accomplished business leader with an EMBA qualification, embarks on a transformative exploration of inclusivity, diversity, and women in leadership. Her illustrious career is dedicated to fostering prosperity and stability in Kuwait through these core principles.

Drawing from her role as the Director of The Institute of Banking Study in Kuwait, Ms. Alnibari unveils the potential of inclusivity and diversity as drivers of innovation and superior performance within the Banking and Financial Sector. Her practical insights inspire those seeking to break barriers and create opportunities for individuals from all backgrounds.

Ms. Alnibari's visionary leadership as the former General Manager of The Scientific Center of Kuwait emphasized the importance of inclusivity, particularly in STEM education. In her keynote, she articulates that inclusivity, diversity, and women in leadership are not just social responsibilities but strategic imperatives. Her insights, backed by real-world examples, illuminate how diverse voices and perspectives fuel innovation, enhance performance, and shape the future of leadership. Join us for this captivating journey guided by Ms. Alnibari's wisdom and passion for a more inclusive, prosperous future.



Rana
AlNibri



IBS | معهد الدراسات المصرفية
INSTITUTE OF BANKING STUDIES



DAY ONE | 9 OCTOBER 2023

KEYNOTE #4



THE SCENT OF SUCCESS

Entrepreneur and 'English scent maverick', **Jo Malone** has mastered the art of following her finely-tuned nose in both business and branding.

Despite being severely dyslexic and leaving school at 15 with no qualifications, Jo's ferocious creativity remained undiluted. She launched her first brand, Jo Malone London which gained cult status around the world. In 1999, Jo sold the business to Estée Lauder Companies and remained Creative Director until she left in 2006.

Recognised for her industry expertise, Jo Malone regularly shares her brand building experience with audiences around the world, highlighting her entrepreneurial journey and how she intends to change the way the world wears fragrance for a second time. Jo was awarded a CBE in the June 2018 Queen's Birthday Honours List for her services to the British Economy and the GREAT Britain campaign, which promotes British creativity and industry on the international stage.



**JO
MALONE**

Jo
LOVES

DAY TWO | 10 OCTOBER 2023

PANEL DISCUSSION



INCLUSIVITY & DIVERSITY IN KUWAIT

A panel discussion on "Women in Leadership & Diversity," moderated by esteemed **Besma AlQassar**. With a wealth of experience in corporate development, Besma is an ILM certified trainer and business coach. She is also the founder of WMF, focusing on gender diversity and inclusion in the private sector.

You will gain insights from inspiring leaders representing diverse industries on gender diversity in leadership. Explore strategies for inclusivity, achieving gender balance, breaking barriers, and driving innovation for organizational success.

Our Panelists:



Sara Sabry
Founder, Deep Space



Rana AlNibari
Chapter Chair, YPO



Nehal AlMusallam
Deputy GM, KFH



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**BESMA
ALQASSAR**

DAY TWO: WORKSHOPS (OPTIONAL)



10 October 2023

BECOMING A CERTIFIED INNOVATION PROFESSIONAL

By Shatha Ahmad

Upon completing this workshop, participants could become Certified Innovation Professionals, solidifying their expertise in leveraging innovation to propel businesses forward. The workshop enriches their comprehension of innovation's significance, emphasizing original value creation within markets through practical illustrations. It introduces adept techniques for shepherding innovations from inception to market deployment, motivating attendees to champion continuous alignment between businesses and markets, thereby fostering substantial impacts and instigating organizational innovation. This certification validates individuals' prowess in the realm of innovation, acknowledging their potential to drive dynamic business evolution.

10 October 2023

WOMEN IN LEADERSHIP

By Women Mentor Forum
(WMF)

In this workshop, we'll delve into the intricacies of leadership and explore the essential attributes that women bring to the forefront of the corporate world tailored to the GCC mindset and culture. As the day begins with inspiring keynote addresses, you'll gain valuable context and perspective on the significance of women's leadership in the modern workplace.

This workshop is open to aspiring and established women leaders, professionals, entrepreneurs, and anyone eager to enhance their leadership abilities while staying true to GCC values and traditions.

This is an overview of the workshops planned on Day 2 of the conference. The speakers tasked to deliver those workshops come with expertise from a variety of disciplines & industries.



WHAT ATTENDEES RECEIVE



For **each conference** attended, attendees of the **NLI Conference 2023** will receive:

1. A **printed certificate of attendance**,
2. A **digital certificate of attendance**, and
3. A **digital badge** that they could share on their professional resumes and platforms such as **LinkedIn**.

Each digital badge includes meta-data that is encoded to communicate details of the badge to anyone wishing to verify or learn more about the context of the achievement it signifies. Meta-data includes:

- Issue date,
- Issuing organization,
- Recipient information, and more.

Certificates and digital badges are issued using [Accredible](#).



Accredible is the Leading Platform for creating, issuing, and managing secure Digital Certificates and Badges.

They are used by over 1,000 organizations including **Google, Harvard University, Imperial College Business School, University of Oxford, Skillsoft, Slack** and many more.



EXAMPLE OF CERTIFICATE FROM NLI CONFERENCE SERIES 2021



EXAMPLE OF DIGITAL BADGE FROM NLI CONFERENCE SERIES 2021

PRICING & REGISTRATION

TICKET PRICE



Tickets are available as: a **2-day pass** to attend all on both days. Both passes are available as either "**In Person**" or "**Online**", with a different price for each ticket type as shown below:

OPTION	FORMAT	BENEFITS	PRICE (KD)
CONFERENCE OPTION 1	IN-PERSON 2-Day Pass	8 Keynote Speeches <ul style="list-style-type: none">• Face-to-face networking• Connect with: speakers, exhibitors, and attendees• Immersive, distraction-free experience	500
CONFERENCE OPTION 2	ONLINE 2-Day Pass	8 Keynote Speeches (via Zoom)	300
WORKSHOP	IN-PERSON	<ul style="list-style-type: none">• Deeper & focused learning• Hands-on practice of skills & concepts• Valuable networking with attendees	50 per workshop

CORPORATE DISCOUNT PACKAGES



The **Corporate Discounts** are available for organizations that book a certain number of seats for the conference as shown below.

CONFERENCE DISCOUNT PACKAGES

PACKAGE CODE	NO. OF SEATS BOOKED	CORPORATE DISCOUNT	IN-PERSON PRICE PER SEAT	ONLINE PRICE PER SEAT
1	1-10	0	500 KD	300 KD
2	11-25	5%	475 KD	285 KD
3	26-50	10%	450 KD	270 KD
4	51-75	15%	425 KD	255 KD
5	76-100	20%	400 KD	240 KD
6	101+	25%	375 KD	225 KD

WORKSHOPS (OPTIONAL)

PACKAGE CODE	NO. OF SEATS BOOKED	DATE	TIME	PRICE PER SEAT
A	AI & YOUR BUSINESS	9 th October 2023	4.10 – 4.45 pm	50 KD
B	THE TIDES OF CHANGE	9 th October 2023	4.10 – 4.45 pm	50 KD
C	CYBERSECURITY	10 th October 2023	4.10 – 4.45 pm	50 KD
D	BECOMING A CERTIFIED INNOVATION PROFESSIONAL	10 th October 2023	4.10 – 4.45 pm	50 KD
E	WOMEN IN LEADERSHIP & DIVERISTY	10 th October 2023	4.10 – 4.45 pm	50 KD

To book your seats, please follow the instructions on [Page 28](#)

TICKET BOOKING FORM



STEP 1: COMPANY DETAILS

COMPANY NAME

TELEPHONE NUMBER

COMPANY ADDRESS

STEP 2: POINT OF CONTACT

FULL NAME

JOB TITLE

PHONE NUMBER

EMAIL ADDRESS

STEP 4: BOOKING SUMMARY

CONFERENCE DISCOUNT PACKAGE

HOW DID YOU HEAR ABOUT US?

STEP 5: DATE & SIGNATURE

FULL NAME

POSITION

DATE

SIGNATURE

FULL NAME

POSITION

DATE

SIGNATURE

Leaders National Company (LNC)

TICKET BOOKING FORM

PLEASE FEEL FREE TO MAKE AS MANY COPIES OF THIS PAGE AS YOU NEED

STEP 4: ATTENDEES DETAILS

ATTENDEE NUMBER

FULL NAME

PHONE NUMBER

JOB TITLE

EMAIL ADDRESS

REGISTRATION TYPE

IN-PERSON ONLINE

SELECT WORKSHOP* DAY 1: A B DAY 2: C D E

**Optional & for IN-PERSON registration only*

ATTENDEE NUMBER

FULL NAME

PHONE NUMBER

JOB TITLE

EMAIL ADDRESS

REGISTRATION TYPE

IN-PERSON ONLINE

SELECT WORKSHOP* DAY 1: A B DAY 2: C D E

**Optional & for IN-PERSON registration only*

ATTENDEE NUMBER

FULL NAME

PHONE NUMBER

JOB TITLE

EMAIL ADDRESS

REGISTRATION TYPE

IN-PERSON ONLINE

SELECT WORKSHOP* DAY 1: A B DAY 2: C D E

**Optional & for IN-PERSON registration only*

ATTENDEE NUMBER

FULL NAME

PHONE NUMBER

JOB TITLE

EMAIL ADDRESS

REGISTRATION TYPE

IN-PERSON ONLINE

SELECT WORKSHOP* DAY 1: A B DAY 2: C D E

**Optional & for IN-PERSON registration only*



WHO WE ARE

EXECUTIVE SUMMARY

ABOUT US

The **National Leadership Institute (NLI)** is an institute fully owned by **NEST**, a national company for educational services and training, which is a subsidiary of **NTEC** - the **National Technology Enterprises Company**, a governmental entity owned by Kuwait's sovereign fund, the **Kuwait Investment Authority**. (KIA) Our main purpose is directly linked to NTEC's core mandate which is to **transfer knowledge and technology into Kuwait and the region**.

At the National Leadership Institute (NLI), we believe that one of the things that is underrated is **lifelong learning**. The pursuit of knowledge should be a priority in every person's life. Its rewards are endless on both personal and professional levels. It's what separates the highly competent and self-motivated person from the mediocre. It's what gives a person their competitive edge and increases their employability. It also enhances social inclusion, active citizenship, and personal development.

THE NLI 2021 CONFERENCE SERIES

The NLI Conference Series is an initiative that we launched in 2021 to provide a training solution for organizations in Kuwait in light of the current pandemic. The first series took place in 2021 and it was in partnership with **Imperial College Business School**. The 2-hour conferences were delivered by international authors, speakers, professors and experts in various fields. These conferences were attended by 26 companies from the government and private sectors in Kuwait. These companies include **Zain, NBK, Gulf Bank, ABK, KIA, KPC, KOC, KOTC, Alshaya** and more.



الهيئة العامة للاستثمار
KUWAIT INVESTMENT AUTHORITY



الشركة الوطنية لمشاريع التكنولوجيا
National Technology Enterprises Company



B IN PARTNERSHIP WITH
Imperial College
Business School

EXECUTIVE SUMMARY



THE NLI CONFERENCE SERIES 2022

In 2022, we launched our second NLI Conference Series which consisted of 9 topics which were in direct correlation with **Kuwait Vision for 2035** that aims to transform Kuwait in every aspect.

The series was delivered virtually by a group of top international speakers that includes renowned experts from various industries, and best-selling authors. During the conferences, the speakers were joined by prominent Kuwaiti entrepreneurs and businessmen & women who have made a real impact in Kuwaiti society to bring a local context and knowledge to the conversations. The online conferences had over **1,100 attendees** from various industries and companies.

A new feature of our new conference series is **the addition of local speakers**. We reached out to a pool of high-achieving and well-known local figures to share their expertise and **bring a local perspective** to the conversation.

The 2022 Conference Series was proudly sponsored by **National Bank of Kuwait (NBK)** and **Zain Telecom (ZAIN)**.



National Leadership Institute
المعهد الوطني للقيادة

2022
CONFERENCE SERIES



PREVIOUS ATTENDEES



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Please feel free to reach out to our team with any questions you may have.

APPENDIX

SPEAKER BIOS

TOM BILYEU

Tom Bilyeu is the co-founder of **billion-dollar brand Quest Nutrition** and the **co-founder** and host of **Impact Theory**. Personally driven to expand people's vision of wellness to a 360-degree view that encompasses **body and mind**, Tom created Impact Theory to help people develop the skills they will need to improve themselves and the world.

Through his content and public speaking, he inspires people around the world to unlock their potential and pursue greatness. Tom was named one of **Success Magazine's Top 25 Influential People in 2018** and **Entrepreneur of the Year by Secret Entourage in 2016**.



QUEST
NUTRITION®

**Impact
theory** 

SPEAKER BIOS

JO MALONE

Jo Malone is a keynote speaker and a fragrance industry expert. Jo is known for possessing a keen intuition for scent, style and premium branding.

Jo began her career as a facial therapist before she discovered her passion and instinctual talent for creating scents. From 1994 launched the Jo Malone brand, and saw it through rapid periods of growth, opening premises in the heart of London, New York and Canada. She sold the business to **Estée Lauder Corporations in 1999** and continued in her role as Creative Director until her departure in 2006.

In 2011, Jo returned to the world of fragrance and luxury branding, launching '**Jo Loves**', a new business inspired by ingredients, moments and memories from her own life. Jo had renewed her love for cooking and experimenting with flavors, which had always inspired her to create fragrances. A keen **entrepreneur**, Jo's return to the beauty industry enabled her to continue creating beautiful fragrances, pioneering new products and creating entertaining experiences.



JO MALONE
LONDON

**ESTÉE
LAUDER**
COMPANIES

SPEAKER BIOS

CALUM CHACE

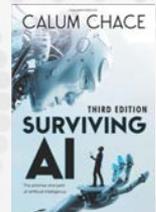
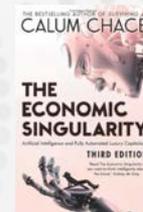


As an expert on **artificial intelligence**, Calum Chace has written multiple best-selling books concerning the potential impact of AI on society. He has also written non-fiction books, including *Surviving AI* about superintelligence and strong AI, and *The Economic Singularity* **addressing prospects of technological unemployment.**

Remaining a popular speaker, Calum travels around the world delivering content-rich keynotes. He has delivered more than **120 keynote speeches in 18 countries on five continents in the last four years.**

Additionally, Calum Chace is **co-founder** of the **think tank called Economic Singularity Foundation.** It focuses on the future of jobs and has published *Stories from 2045.*

TEDx



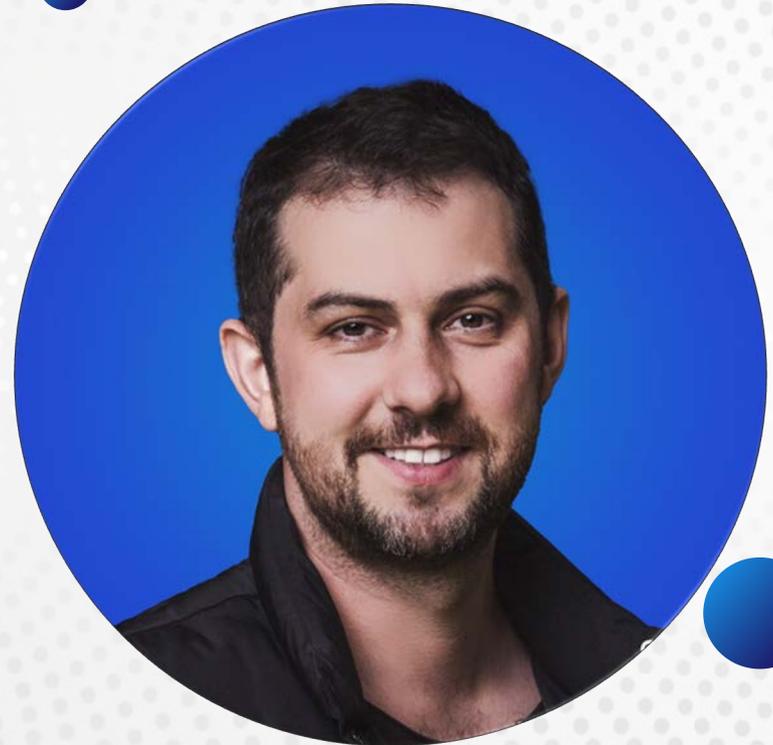
SPEAKER BIOS

DANIEL HULME

Dr. Daniel Hulme (PhD) is a leading expert in Artificial Intelligence (AI), emerging technologies and the Metaverse. He is the CEO of **Satalia**, an award-winning company that provides **AI products and solutions** for global companies such as **Tesco and PwC**, and he is also the Director of UCL's Business Analytics MSc.

He is passionate about how technology can be used to govern organizations and bring positive social impact. Hulme's work outlines a framework for understanding **data-driven decision making**. He understands the capabilities of AI but also the future challenges and opportunities for AI, considering how and why we need to embrace these emerging technologies.

Dr. Hulme is a contributor to numerous books, podcasts and articles on AI and the future of work. He has a Masters and Doctorate in AI from **UCL**, lectures on topics in Computer Science and Business, and is passionate about how technology can be used to govern organizations and bring positive social impact.



SPEAKER BIOS

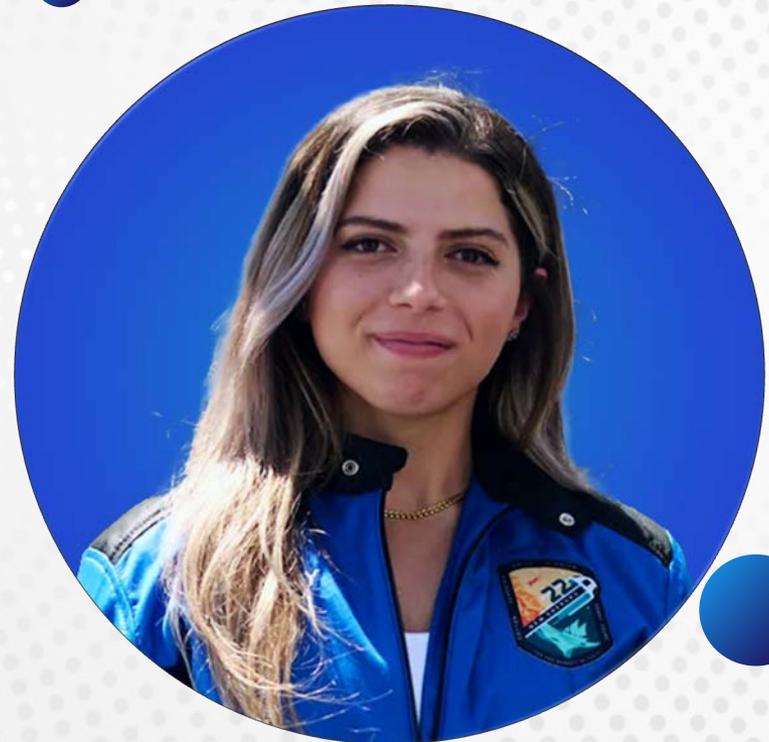
SARA SABRY

Sara Sabry is the **first Egyptian Astronaut** - the first African woman and the first **Arab woman in space**.

Sabry has completed IIAS's Project PoSSUM program to become the first Egyptian woman to complete a Suborbital Research Qualification training. In 2021, **she became Egypt's first female Analog Astronaut after completing a 2-week moon mission simulation with LunAres.**

As a mechanical and biomedical engineer, her wide range of experiences span from **Mechatronics and Robotic Surgery**, to **Stem Cell Development and Bioastronautics**. She is the **CEO and Founder of Deep Space Initiative (DSI)**, a non-profit company that aims to increase accessibility and opportunity in the space field while enabling deep space exploration for all Humankind.

Additionally, Sara is the **co-founder of The Egyptian Space Agency's Space Ambassador (SA) program** and is their first Astronaut Health & Performance SA. Sabry is also working with the Egyptian Space Agency on a number of exciting projects including building the first analog research station in Africa.



DEEP SPACE INITIATIVE



SPEAKER BIOS

GRAEME CODRINGTON



Graeme is an internationally recognized futurist, specializing in the **Future of Work**. He helps organizations understand the forces that will shape our lives in the next ten years, and how we can respond in order to confidently stay ahead of change.

For the past two decades Graeme has worked with some of the world's most recognized brands, travelling to over 80 countries in total, and speaking to around 100,000 people every year. He is **the author of 6 best-selling books**, and he lectures at leading business schools on 3 continents. He has -

- An understanding of the **key macro drivers of change** enabling them to be more strategic, more innovative and more agile.
- Significant improvements in areas of strategy development and implementation; leadership effectiveness, team dynamics and the application of technology to innovation.
- A clear understanding of **how to successfully prepare** organisations and people for the future.



SPEAKER BIOS

RANA AL-NIBARI



An accomplished business leader with qualifications in Executive Master of Business Administration (EMBA) and a strong dedication to advancing prosperity and stability within Kuwait. She is a staunch advocate for leveraging Informal Education Institutions as catalysts for positive economic transformation.

Presently serving as the Director of The Institute of Banking Study in Kuwait, shdiligently works to address the evolving needs of the Banking and Financial Sector. Her commitment is reflected in her efforts to provide professional education, training, certification, and consultancy services, all geared towards fostering growth and excellence within the industry.

Formerly, she held the prestigious role of General Manager at The Scientific Center of Kuwait, an institution with a 20-year legacy focused on promoting STEM (Science, Technology, Engineering, and Mathematics) education. During her five-year tenure, she oversaw ambitious expansion plans that are currently underway, poised to elevate the institution into a world-class hub for knowledge-driven economy and environmental learning within the region.



SPEAKER BIOS

MAEN RAZOUQI



Maen Razouqi is a global leadership executive with extensive experience in the aviation and energy tech sectors. He currently serves as the **Chief Executive Officer of Kuwait Airways**. He is also a Director and co-founder of AFKAR Ventures, an EnergyTech MENA investment enterprise aiming to shape a sustainable future for the region's energy tech sector.

Before joining Kuwait Airways, Maen held the position of **President & GM for Schlumberger Northern Middle East** Region and was the Vice President & GM for Schlumberger Southeast Asia. He has worked in various senior management roles across different continents, including North America, Africa, the Middle East, and Europe, gaining over 23 years of global experience.

Maen holds a Civil Engineering Degree from Arizona State University and a Diploma of Strategic Finance from IMD in Lausanne, Switzerland. He is an active member of the Society of Petroleum Engineers (SPE) and has authored numerous oil & gas-related papers and received several industry awards. He is the Chairman of Noven International, a Houston-based IoT technology and solutions venture.





THANK YOU